Race & Regatta Advertising

Promote your upcoming race or regatta with a featured event page and advertising package from MySail.

MySail offers a range of ways to promote your Race or Regatta to a highly targeted audience of sailors and yacht owners.

Increase awareness of your upcoming race or regatta with MySail News. Help yachts organise their crew and encourage sailors to get involved with a Featured Event Page.

The MySail team can also provide digital and marketing services to assist with your race or regatta promotion.

Our regatta advertising solution includes:

- Featured event listing;
- Banner ads on our News and App websites;
- Email Marketing;
- Featured news article;
- Event crew management tools;
- Custom web & marketing services.

To find out more or get started, email us at hello@mysail.team.

MYSAIL .TEAM

Get started today.

Email us to get started with Race & Regatta Advertising.

Standard Package

The standard package includes:

- Banner ads - run of site
- Event featured in the MySail Newsletter
- Article in MySail News & Social Media*
- Ongoing access to our Yacht Club Portal
- Standard Event Listing in our Event Seach page

1 Month = $350

3 Months = $900 (14% discount)

6 Months = $1,500 (28% discount)

All prices are AUD and exclude gst.

Premium Package

The Premium Package includes everything in the Basic package plus:

- Banner ads - premium placement
- Banner ads in MySail Newsletter
- Featured Event Listing
- Direct email to MySail database*

**Additional cost if we write the article / email.*

1 Month = $800

3 Months = $1,500 (37% discount)

6 Months = $2,400 (50% discount)

All prices are AUD and exclude gst.

Custom Package

We can put together a custom advertising package to match your requirements and budget.

Price on application

Digital & Marketing Services

Custom digital and marketing services to help promote your race or regatta:

- Collateral & PR;
- Event website & app;
- Promotional video;
- and more.

Price on application